



OCTOBER

YOUR MONTHLY GUIDE TO DELICIOUS DEALS AND HAPPENINGS IN OUR STORES



You can almost smell October before it gets here.

There are those first fires in the wood stove that infuse the air with birch and apple wood, the scent of stews drifting down the street from neighbors' houses, and the leaves that crunch under our feet and create the very smell of the season itself. This is an exciting month in the stores as we celebrate the local greens and roots. Caramel apple creation becomes a full-time production, and we'll finish the month with a Cookbook Club Potluck in Pittsfield and a huge Truckload Sale in Great Barrington.

Read on for the best of October in both our stores!



juicy
DEAL
GUIDO'S
FRESH
MARKETPLACE

LOOK for
the **BEET**
on products
throughout
our stores!

It tells you that the item is a great **VALUE**, helping you make the most of your **BUDGET**. We work hard to deliver real **QUALITY**, **FLAVOR** and **FRESHNESS** at the **RIGHT PRICE!** **While supplies last.**

MATT'S OCTOBER **PRODUCE PICK**



CARAMEL APPLES

2 FOR \$5 (plain only)

“What happens when you dip a crisp Granny Smith apple in creamy caramel? It’s nothing short of autumn magic. Our house-made Caramel Apples are a true Berkshire institution, and they are not to be missed.”

-MATT MASIERO



October

Mazzeo's

SPECIALS

IT'S OCTOBERFEST!

Schaller & Weber

Hardwood-smoked

German Classic Weiners (9 oz) **\$2.99**

German Sausage (12 oz) **\$4.99**

Weisswurst (Pork and Veal traditional white sausage from old Bavaria), Bratwurst, or Knackwurst

Sauerkraut (16 oz) **\$4.99**

Pork Tenderloin **\$5.99 lb**

Breaded Pork Cutlets **\$6.99 lb**

Baby Back Ribs **\$4.99 lb**

Pecan Crusted Chicken Breast **\$7.99 lb**

SEAFOOD

Pecan Crusted Tilapia **\$7.99 lb**

PITTSFIELD: 413-442-2222 GREAT BARRINGTON 413-528-4488

OCTOBER 1 to 31, 2018



Come join us for **SUCCULENT SUNDAYS** starting in **October!** It's time to get creative—you'll go home with the planter of your dreams. 10-5 every Sunday in the **Pittsfield Store.**

How it works: Check out **Bella Flora's** amazing succulent collection. They'll have them all laid out so you can mix and match to your heart's content. Pick out a pot. Bella Flora will supply the potting soil, and they'll help you put your planter together. And then- voila! Succulent magic.

BELLAFLOLABERKSHIRES.COM

Natural Foods Great 8 for October

There are over **700 products** on sale in our stores in October, and we've picked our very favorites. Don't forget to look for the **BEET** all month long!



Milk

HIGH LAWN FARM

1/2 Gallon (excluding chocolate)

\$2.79



Pasta Sauces

RAO'S

all varieties

\$6.99



Siete

TORTILLA CHIPS

all varieties

2/\$7



Farmer Ground

FLOUR

all varieties

2/\$7



Our Own
MAPLE SYRUP
pints / all grades
\$12.99



Barbara's
CHEESE PUFFS
all varieties
2/\$4



Brianna's
DRESSINGS
all varieties
\$2.99



Quinn
PRETZELS
all varieties
\$2/\$5



TRUCKLOAD SALE

PURCHASE CASES OF YOUR FAVORITE PRODUCTS ALL AT

40% OFF* OR MORE!

ONLY IN GREAT BARRINGTON

OCT. 19 & 20

*WHILE SUPPLIES LAST. SOME RESTRICTIONS APPLY. SEE IN STORE FOR DETAILS.

What IS this whole Truckload Sale thing?

Our Natural Foods team has been working to get the most amazing deals on our bestselling favorites. We fill the big Guido's truck with cases of everything from San Pellegrino water to Field Day canned beans to EO Hand Soap, and then we pass on that savings to you!

Here's how it works:

Stop by the Great Barrington store on Friday and Saturday between 9 and 7, make your selections just inside the store entrance. Grab a ticket at the board by the entrance, run it through the register, and then pick up your cases from the truck. It's a great opportunity to stock the pantry with all the great products you'll need this winter. Best of all, you'll save 40% or more when you buy by the case. These are get-'em-while-you-can deals, and when they're gone, they're gone. And of course we'll have tastings throughout the day of all the goodies from the truck.

If you can't make it to Great Barrington, have no fear!

We'll have a staff member at the demo station in the **Pittsfield** store available to take any orders if you'd like to take advantage of the Truckload deals. **Place your orders on Friday or Saturday**, and then you can come back to the Pittsfield store to pick up your order the following Tuesday or Thursday.

Wondering what's on the Truck?

Follow along to the next page...



What's On Sale?*

Michael's of Brooklyn Marinara Pasta Sauce

Bonne Maman Jam: Strawberry, Raspberry

San Remo Fusilloni Pasta

Bionaturae Pasta: Penne, Spaghetti

Wild Planet Canned Fish: Sardines, Albacore Tuna

Muir Glen Canned Tomatoes: Diced, Whole Peeled

Mary's Gone Crackers Classic Crackers

Annie's Mac & Cheese: Classic, Shells & White Cheddar

Sea Snax Classic Olive Oil Roasted Seaweed Snack

California Olive Ranch Every Day California EVOO

Explore Cuisine Legume Pasta: Red Lentil Penne

San Pellegrino Sparkling Sodas: Aranciata Rossa, Limonata, Aranciata

San Pellegrino Sparkling Mineral Water

Seventh Generation Laundry Detergent: Free and Clear,
Eucalyptus Lavender

EO Everyone Hand Soap: Meyer Lemon & Mandarin, Lavender and Coconut

Pacific Broth: Organic Free Range Low Sodium Chicken,
Organic Free Range Chicken

Bob's Red Mill Gluten-Free Old Fashioned Rolled Oats

Kind Bars Nut & Fruit Bars: Dark Chocolate Sea Salt,
Dark Chocolate Peanut Butter, Caramel Almond

Chocolove Mini Chocolates: Dark Almond and Sea Salt, Toffee

Field Day Canned Beans: Black, Garbanzo, Cannellini

Tierra Farm Bulk Organic Dried Mangoes

Lundberg Organic Short-Grain Brown Rice (25# bag)

Native Forest Canned Coconut Milk

Green Mountain Gringo Original Tortilla Strips

Green Mountain Gringo Salsa: Medium, Mild

Wild Planet Canned Fish: Sardines in OO, No-salt Albacore Tuna

Explore Cuisine Red Lentil Penne



*List subject to change, while supplies last.

OUR FAVORITE NIGHT OF THE MONTH!



RSVP to:

achernila@guidosfreshmarketplace.com

#guidoscookbookclub

Cookbook Club

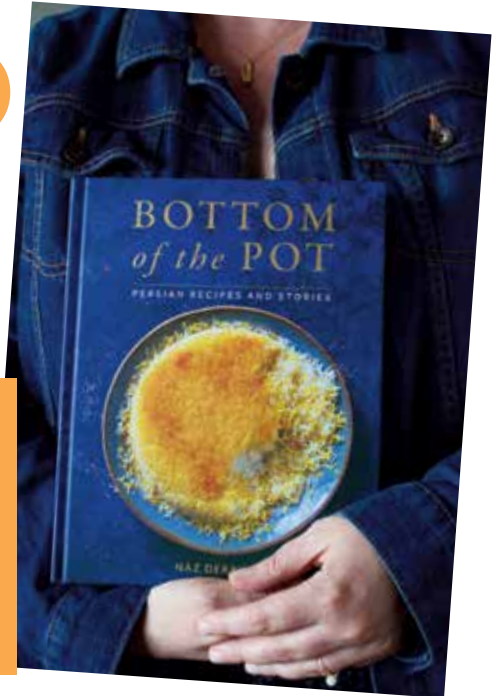
*Want to cook more
and make new friends?*

Join the Guido's
Cookbook Club!

October's
BOOK of the MONTH

Bottom
of the Pot

by
Naz Deravian



NEXT COOKBOOK CLUB POTLUCK SUPPER

Thursday, October 25 at 7pm

IN PITTSFIELD

GUIDO'S KITCHEN OCTOBER PICKS



Our own Turkey Breast \$9.99/lb You Save \$3/lb

Chicken Parmesan \$6.99/lb You Save \$2/lb

ONLY IN PITTSFIELD

LA GROTTA OCTOBER JUICY DEAL

If you're not a Cantal convert yet, October is the month to change that! This buttery and nutty French cow's milk cheese is great for salads, grilled cheese, and nibbling with fruit and wine.

Cantal

\$8.99/lb

YOU SAVE

\$3/lb

ONLY IN PITTSFIELD



GUIDO'S FAVORITE
CHEESES &
PROVISIONS
from near and far



la grotta

PITTSFIELD CAFÉ OCTOBER DRINK OF THE MONTH

It wouldn't be October
without our sweet and spicy
**PUMPKIN
SPICE LATTÉ.**

Ours is the real deal,
complete with house-made
pumpkin spice syrup.

CAN BE HOT OR ICED!

\$3.75/12oz.



ONLY IN PITTSFIELD

OUR OCTOBER CHEF'S SHOP PICK



A kitchen scale is a **game changer in the kitchen**--it brings precision and ease to all your cooking and baking projects! This one is beautiful, easy to use, and boasts a great price.

ESCAPE ARTI GLASS SCALE

\$35.99

THE MARKETPLACE SPECIALTY FOODS OCTOBER DEAL



**ONLY IN GREAT
BARRINGTON**



Boar's Head Ovengold Turkey **\$1 OFF** per pound
Boar's Head Muenster Cheese

OUR OCTOBER RECIPE:

Any Flavor Roasted Pumpkin Seeds

Scooping out those pumpkins to make your Jack-o-lantern? Don't throw away the seeds!

Scoop them into a bowl. Cover the seeds (along with any stringy pulp) with water and swish them around with your hands until the seeds rise to the top. Fish out the seeds with your hands or a skimmer. Boil them in salted water for five minutes, then drain and try them as well as you can. Toss the seeds with 1 teaspoon of oil or butter and a pinch of salt per cup of seeds. Add any spices you love—rosemary, curry powder, chili powder, and cumin are all delicious here. Roast in a preheated 375°F oven until the seeds pop and sizzle, 15 to 17 minutes, shuffling them halfway through. Eat as a snack, or add to soups, salads, or roasted vegetables.



OCTOBER WINE DEPARTMENT VINE & DINE SELECTION



**McManis
Family
Vineyards**
California

**CABERNET
SAUVIGNON,
CHARDONNAY
& PINOT NOIR**

**3 for
\$30.00**
Mix & Match
or \$11.99 each

**SAVE
\$5.97**
on three bottles

This vineyard provides the perfect environment to apply “small winery” techniques to winemaking: individual and small lot fermentations, whole cluster pressing, and oak aging, all unique to a winery

of this production capacity. The results are meant to be enjoyed when young, with juicy flavors, freshness and balance. McManis is committed to sustainable farming practices that not only protect the land, but produce a higher quality of wine that reflects the place and the people that create it.

**JOIN US IN THE STORES FOR WINE &
CHEESE TASTINGS EVERY WEEKEND**

IN GB: Friday & Saturday, 1 - 6 pm
IN PITTSFIELD: Saturday 1 - 4 pm



CONGRATS MATT & CHRIS!

On Sept. 12, our co-owners were recognized by the Southern Berkshire Chamber of Commerce as the **2018 Business Persons of the Year.**

The Masiero brothers received this honor with gratitude to the many family members, co-workers, dear friends, and devoted customers who have made these past 40 years of delicious success possible. Thank you, one and all!

Photo: Senator Adam Hinds, Matt & Chris Masiero, and State Representative Smitty Pignatelli under the tent at the Norman Rockwell Museum

WE'LL SEE YOU IN THE STORES!

IN PITTSFIELD: 1020 South St. 413-442-9912 **IN GB:** 760 S. Main St. 413-528-9255

guidosfreshmarketplace.com

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