

**GUIDO'S**  
F R E S H



EST. 1979

**MARKETPLACÉ**

**VOLUME 1 / ISSUE 1**

**JUNE 1 - JULY 4, 2018**



YOUR MONTHLY GUIDE  
TO DELICIOUS DEALS  
AND HAPPENINGS  
IN OUR STORES

# Welcome to June—month of so many good things.

Get ready for the first local strawberries, graduations, nightly grilling, and the final days of school! This month, June also marks the inaugural issue of our brand new and improved newsletter. This is no ordinary sales flyer, friends. Of course the sales are in here, but you'll also find recipes, favorite product tips, news of this month's happenings in the stores, and more. We've put a lot of love into this little book, and we hope it delights you all month long.

Read on for the best of June in our stores!



**LOOK** for  
the **BEET**  
on products  
throughout  
our stores!

It tells you that the item is a great **VALUE**, helping you make the most of your **BUDGET**. We work hard to deliver real **QUALITY**, **FLAVOR** and **FRESHNESS** at the **RIGHT PRICE!** **While supplies last.**

# MATT'S JUNE PRODUCE PICK



Photo: Guido's co-owner Matt (center), Molly & Luke Masiero try the first local strawberries.

“Of course we have strawberries all year. But in June, the REAL strawberries arrive—local, bright red, and sweeter than candy.”

-MATT MASIERO

## OUR JUNE RECIPE:

### Strawberries with Balsamic Vinegar and Mint

by Alana Chernila, author of *Eating from the Ground Up*  
serves 4 to 6

- 1 quart strawberries, hulled and sliced
- 3 tablespoons sugar
- 1 teaspoon good quality balsamic vinegar  
(we love **ReModena** organic balsamic vinegar)
- 1/4 cup mint leaves, chopped into fine ribbons



Toss the strawberries with the sugar. Allow to sit for 5 to 10 minutes. Drizzle the vinegar over the strawberries and add the mint leaves. Stir very gently. Serve alone, or with vanilla ice cream.



## **FIRE UP THE GRILL!**

**Baby Back Ribs \$4.99 lb.**

**Pork Tenderloin \$5.99 lb.**

### **SEAFOOD**

*fresh deliveries 6 day a week*

**Live Maryland Soft Shell Crabs**

*(cleaned to order)*

**Alabama Extra Large Shell-on 16/20 ct**

**Wild Raw Shrimp \$14.99 lb.**

**Mazzeo's Signature Crab Cakes \$16.99 lb.**

### **MEAT**

*5 lb. or more*

**Natural Free Roam Chicken and Turkey**

**Boneless Breast \$5.99 lb.**

**Ground Turkey \$3.49 lb.**

**Bone-in Split Breast \$3.49 lb.**

**Legs or Thighs \$2.49 lb.**

**Italian Turkey Sausage (hot/mild) \$4.99 lb.**

**Boneless Skinless Thighs \$3.99 lb.**

**Ground Sirloin \$3.99 lb.**

**Meatloaf Mix \$4.99 lb.**

PITTSFIELD: 413-442-2222 GREAT BARRINGTON 413-528-4488

JUNE 1 to JULY 4, 2018

GUIDO'S RESIDENT FULL-SERVICE FLORIST



# BELLA FLORA

## garden shop



## OPEN FOR THE SEASON!

Guido's resident full-service florist **Bella Flora** bursts into gardening season with their 4th annual Garden Shop. Come see an explosion of lush hanging baskets and planters, healthy, hand-selected annuals and perennials and **organically** grown herbs and vegetable sets for your garden or patio containers.

**Located at Lenox Commons, just 2.2 miles south of the Pittsfield Guido's on Rte. 7 at 55 Lenox Rd., Lenox.**

HOURS: Mon-Saturday 8:30-6, Sunday 9-5.

Closed July 4th

NEED MORE INFO? CALL (413) 442-9912 x377

### COME CHECK OUT THE PREMIUM PLANT MATERIALS FROM OUR AWESOME 2018 SUPPLIERS:

Left Field Farm

BareRoots Farm

Wild & Cultivated

Pleasant View Gardens

La Flamme's

The Plant Group

High Meadow Farms & Greenhouses

*(Vermont's Oldest Certified Organic Farm!)*



# Natural Foods Great **8** for June

There are over **450 products** on sale in our stores in June, and we've picked our very favorites. Don't forget to look for the **BEET** all month long!



Rao's Homemade  
**PASTA SAUCES**  
all varieties 24 oz  
**\$6.99**



Maple Valley Creamery  
**ICE CREAM**  
all varieties 16 oz  
**\$3.99**



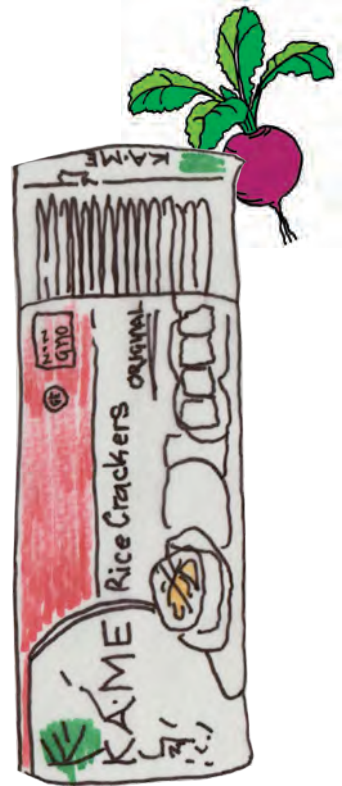
Laurel Hill  
**MARINATED ARTICHOKE HEARTS**  
12 oz  
**\$2.99**



Tony's Chocolonely  
**CHOCOLATE BARS**  
all varieties 6 oz  
**\$3.99**



Il Casolare  
**ORGANIC EXTRA-VIRGIN OLIVE OIL**  
750 ml  
**\$13.99**



Ka-Me  
**RICE CRACKERS**  
all varieties 3.5 oz  
**2/\$5**



Vegan Rob's  
**SNACKS**  
all varieties 3.5-5 oz  
**2/\$4**



Tonnino  
**TUNA IN GLASS**  
select varieties 6.7oz  
**\$6.79**

# GUIDO'S KITCHEN JUNE PICK



Our **SESAME NOODLES** are a perennial customer favorite.  
Let the summer picnics begin! **ONLY IN PITTSFIELD**

# LA GROTTA JUNE JUICY DEAL



Our cheese mongers have selected **Milton Creamery PRAIRIE BREEZE** to make your June cheese dreams come true.  
**ONLY IN PITTSFIELD**



# PITTSFIELD CAFÉ JUNE SMOOTHIE OF THE MONTH

Have you tried our newest smoothie? If there was a way to drink summer through a straw, this would definitely be it. Meet the

## STRAWBERRY FIELDS SMOOTHIE

Ingredients: House-made Cashew-Chia Milk, Rice Milk, Guido's Own OJ, Strawberries, Mint, Basil, Blueberries, Honey & Balsamic Vinegar  
YUM



**\$5.95** ea.  
**SAVE \$1.00**

**ONLY IN PITTSFIELD**



## OUR JUNE PICK

from



We love this mini salad spinner because it's easy to store and perfect for smaller amounts of greens.

It's even great for picnics!

**Oxo Good Grips  
LITTLE SALAD and  
HERB SPINNER**

**\$24.99** ea.

## DELICIOUS JUNE FAVORITES from



### FEATURED ITEM: Marketplace Chocolate Mousse

Made with High Lawn Farm Cream, Cabot Butter, and Dark Belgian Chocolate. SO delicious. Serve it on its own, spread it between cake layers, or add a few local strawberries for the perfect dessert.

### SALE ITEM: Grilled Balsamic Chicken

Fully cooked, antibiotic and wheat free. We marinate our chicken in balsamic vinegar, EVOO, garlic, salt, black pepper, and thyme. Great hot or cold, sliced for salads or sandwiches. Marinated and cooked locally, in our Sheffield Kitchen.

**\$1.00 off per pound for the month of June!**  
**ONLY IN GREAT BARRINGTON**

### STAFF ROAD TRIP!

In April, members of our Wellness Team took a field trip to **BADGER** company headquarters in New Hampshire to learn all about one of our favorite health & beauty companies. Come in and let the team tell you what they learned about Badger's organic **Natural Sunscreens**.

Photo, left to right:  
Marcela Pareja, Bonnie Bell and Lisa Zelleny





## WINE DEPARTMENT

## JUNE VINE & DINE SELECTION:

**TELMO  
RODRIGUEZ  
LA SOCIAL  
RIOJA**

**Rioja, Spain**  
(750 ml)

Regular price:  
**\$19.99**

Our price:  
**\$17.99**

**SAVE \$2**  
per bottle

This approachable red from Telmo Rodriguez is a pure and authentic expression of Rioja, a delicious, unpretentious, perfect everyday wine with juicy plum fruit and traces of chocolate and violet. Pairs well with grilled red meat, roasted poultry, sautéed vegetables, oily fish, and medium-aged cheeses.

**JOIN US IN THE STORES FOR WINE &  
CHEESE TASTINGS EVERY WEEKEND**

IN GB: Friday & Saturday, 1 - 6 pm  
IN PITTSFIELD: Saturday 1 - 4 pm



**GUIDO'S**  
**FRESH**  
Est. 1979  
MARKETPLACE

# *Summer Launch* **PARTY**

**June 22, 5-7 pm in the Pittsfield Store Cafe**

Join us as we kick off summer in style with pizza, ice cream, and big prizes on the patio. **#ArtFeedsUs 2018** opens with a bang with a **pick-a-prize raffle** with chances to win tickets and memberships from:

Barrington Stage Company  
Berkshire Museum  
Berkshire Theatre Group  
Clark Art Institute  
Hancock Shaker Village  
Jacob's Pillow Dance Festival

Mahaiwe Performing Arts Center  
MASS MoCA  
Norman Rockwell Museum  
Shakespeare & Company  
The Mount, Edith Wharton's Home  
Tanglewood

**Come enjoy free pizza and a sundae bar with  
\$1.00 SoCo scoops and free toppings.**

**WE'LL SEE YOU IN THE STORES!**

**IN PITTSFIELD:** 1020 South St. **IN GB:** 760 S. Main St. [guidosfreshmarketplace.com](http://guidosfreshmarketplace.com)