

GUIDO'S FRESH

Est.

1979



MARKETPLACE

VOLUME 1 / ISSUE 2

JULY 5 – 31, 2018

**YOUR MONTHLY GUIDE TO DELICIOUS DEALS AND
HAPPENINGS IN OUR STORES**



Oh July – we have waited for you!

All those cold months are a distant memory, fading further away as the Berkshires puts on her summer dress and kicks off her shoes. Now we can return to our favorite swimming holes and pack the picnic basket full of summer treats. We can head to Tanglewood for a night of Mozart under the stars, to Jacob's Pillow for dance against the backdrop of the hills at sunset, to The Mount to wander through Edith Wharton's textured gardens. We've waited, and now we can live every delicious day to its fullest. Our stores are packed with great local produce, picnic staples, and all you need to do this July right.

Read on for news of delicious deals and happenings in both stores this month.



LOOK for
the **BEET**
on products
throughout
our stores!

It tells you that the item is a great **VALUE**, helping you make the most of your **BUDGET**. We work hard to deliver real **QUALITY**, **FLAVOR** and **FRESHNESS** at the **RIGHT PRICE!** **While supplies last.**

MATT'S JULY PRODUCE PICK



“ When these heavenly Orange Flesh Honeydew Melons come in, they're not to be missed. The flesh is firm and sweet, almost like orange sherbet. Look for a melon with sugar veins on the surface. It should be tacky to the touch. ”

- MATT MASIERO

OUR JUNE RECIPE:

Orange Flesh Melon with Arugula and Prosciutto

by Alana Chernila, author of *Eating from the Ground Up*
serves 4 to 6

- 1 tablespoon fresh lemon juice
- 2 tablespoons EVOO
- ¼ teaspoon salt
- 8 ounces arugula, roughly chopped
- ½ orange flesh melon, peeled, seeded, and cut into ½-inch pieces
- 2 ounces soft goat cheese
- 3 ounces thinly sliced prosciutto, torn into thin strips
- Freshly ground black pepper



Stir together the lemon juice, olive oil, and salt in a large bowl. Add the arugula and melon, and toss gently to coat everything in the dressing. Use your hands or a fork to evenly distribute the goat cheese over the salad. Top with the prosciutto and black pepper.



BURGERS

All our burgers are made with fresh cuts of naturally raised meat, ground and prepared daily!

Brisket Burgers (7 oz.) **\$8.49 lb.**

natural beef, grass fed, grain finished

Natural Colorado Lamb Burgers **\$9.99 lb.**

mint, rosemary, pepper, salt, oregano

Turkey Burgers **\$6.99 lb.**

fresh, free range, local turkey thighs (Plainville, NY)
spinach & feta or basil & black pepper

NEW! Chicken Burgers **\$5.99 lb.**

natural, free range
sun-dried tomato & basil

MAKE YOUR OWN - 5 LB. or MORE

Ground Sirloin **\$3.99 lb.**

85% lean

Ground Turkey **\$3.49 lb.**

90% lean, free range

SEAFOOD

Alabama Wild Raw Shrimp **\$14.99 lb.**

16/20 ct (shell on)

PITTSFIELD: 413-442-2222 GREAT BARRINGTON 413-528-4488

JULY 5 to JULY 31, 2018



EMBRACE JULY.

BELLA FLORA

Visit our lovely **floral & gift** shops at Guido's where you will find just about everything you need to celebrate this sweet season. Fun picnic coolers and al fresco accessories, citronella candles, breezy scarves and kaftans, sun hats and lots more!

**VISIT OUR GARDEN SHOP at LENOX COMMONS
2.2 MILES SOUTH OF PITTSFIELD STORE**

Natural Foods Great **8** for July

There are over **550 products** on sale in our stores in July, and we've picked our very favorites. Don't forget to look for the **BEET** all month long!



Hosta Hill
FERMENTED VEGGIES
all varieties 16 oz
\$5.99



Bart's
ICE CREAM
all varieties 16 oz
\$3.99



Cawston Press
SODA
4/pk 44.6 oz
\$3.79



Sir Kensington's
CONDIMENTS
select varieties
30% off



Compagnia San Remo
ORGANIC EXTRA-VIRGIN OLIVE OIL
17 oz
\$8.69



Mi Niña
TORTILLA CHIPS
all varieties 12 oz
\$3.99

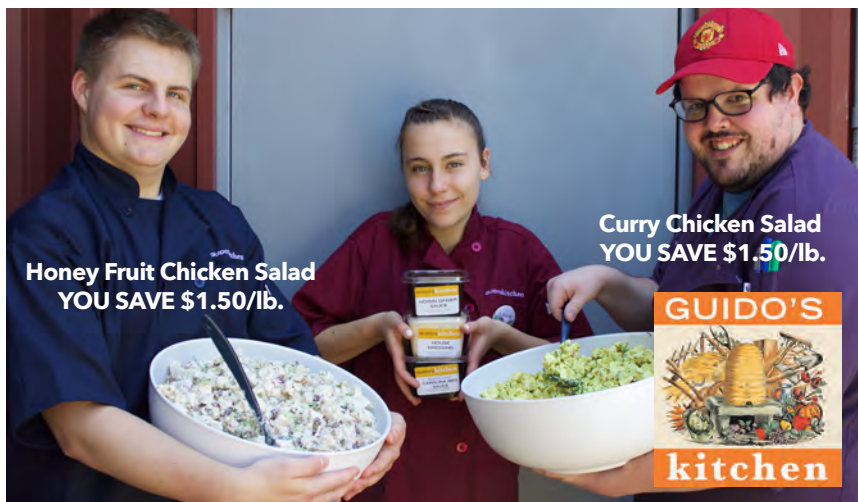


Woodstock
ORGANIC FROZEN VEGETABLES
10 oz
2 for \$3



Red Barn
NITRO COFFEE
11.5 oz
\$2.99

GUIDO'S KITCHEN JULY PICKS



Honey Fruit Chicken Salad
YOU SAVE \$1.50/lb.

Curry Chicken Salad
YOU SAVE \$1.50/lb.



ALL HOUSE-MADE SAUCES \$5.99 per container, YOU SAVE \$2
ONLY IN PITTSFIELD

LA GROTTA JULY JUICY DEAL

Straight from Italy to Guido's.
Spoonable, sweet, and endorsed
by Chris Masiero himself!

Gorgonzola Dolce
Cremificato

\$15.99/lb.
YOU SAVE \$4/lb.

ONLY IN PITTSFIELD



PITTSFIELD CAFÉ JULY JUICE OF THE MONTH

Our **GINGER-AID ORGANIC JUICE BLEND** is the perfect summer tonic. Whether you need a boost before work or a recharge after an afternoon hike, this is the perfect combination.

Ingredients: Carrot, Celery, Ginger, Apple, Lemon



ONLY IN PITTSFIELD



OUR JULY PICK

from



These make great poached eggs every time—no vinegar, no tricks, just a perfect poach.

PoachPod
FLOATING EGG CUPS
\$9.99

THE MARKETPLACE SPECIALTY FOODS JULY FEATURE



15% off JIM'S ORGANIC COFFEE, all varieties
ONLY IN GREAT BARRINGTON

MEET THE #guidosfamily

Do you know **BETH DELGADO**? She's a leader on our Pittsfield Natural Foods Team and a buyer for the chips, dips, and drinks in the store. She's also mom to two adorable kids and a lover of yoga, the outdoors, warm weather, and sunshine.



JULY VINE & DINE SELECTIONS

IN GB:

**RJ Vinedos
REUNION
TORRONTES**
Salta, Argentina
(750 ml)

Regular price: **\$16.99**

Our price: **\$14.99**

SAVE \$2 per bottle

This sustainably farmed, single vineyard white wine is composed of 100% hand harvested grapes from Salta, Argentina. Reunion Torrontes is fresh and lively on the palate with intense flavors of jasmine, orange blossom, peach and rose that lead to a delicate, floral finish.

Pairs well with spicy cuisine like Indian, Thai and Vietnamese. Also works with salads, scallops, crab, chicken or grilled fish. Best with soft or semi-soft cheeses such as Tallegio and Morbier-Comte.



IN PITTSFIELD

Organic NATURA ROSÉ Chile The perfect summer rosé!

\$9.99



JOIN US IN THE STORES FOR WINE & CHEESE TASTINGS EVERY WEEKEND

IN GB: Friday & Saturday, 1 - 6 pm
IN PITTSFIELD: Saturday 1 - 4 pm



**EVERYTHING TASTES
BETTER OUTDOORS.**

GUIDO'S
FRESH
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“ As Tanglewood is to music, Guido's
Fresh Marketplace is to groceries. ”

Dan Shaw - Rural Intelligence

What better way to take in the beauty of the Berkshires than sharing delicious food in the great outdoors in the company of friends and family?

From a simple park-bench lunch for two to elaborate Tanglewood dinners on the lawn, we are the picnic packer's DREAM come true!

WE'LL SEE YOU IN THE STORES!

IN PITTSFIELD: 1020 South St. 413-442-9912 **IN GB:** 760 S. Main St. 413-528-9255

guidosfreshmarketplace.com

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